



# In Pursuit of Value

August, 2017

## The Age of Oil

*The Prize: The Epic Quest for Oil, Money and Power* was first published 27 years ago, although Daniel Yergin added an Epilogue in 2008. It is nothing less than an economic and political history of crude oil. At 910 pages of text and footnotes it's an epic read, but you can select sections of interest and jump around, leaving and returning to it later. The very beginnings of the U.S. oil business were about producing kerosene from "rock oil" to replace whale oil or turpentine used for light. Its illuminative qualities were deemed far superior to the alternatives and production took off in the early 1860s. The Civil War boosted demand and the oil business had begun. John D. Rockefeller became the richest man in America by selling kerosene.

During the early 1900s the internal combustion engine created a new market for gasoline, promoting oil in importance over coal as a source of primary energy and leading Daniel Yergin to dub the 20th Century "The Age of Oil".

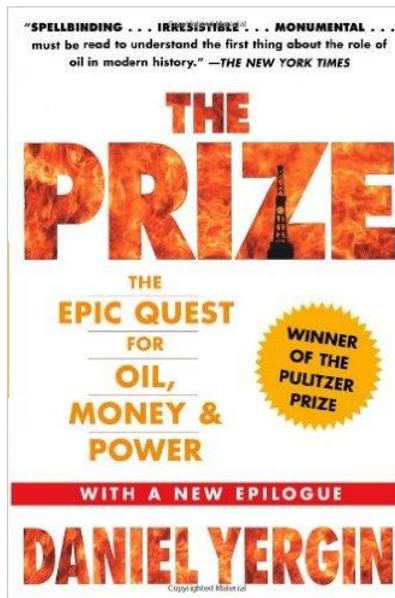
The 1973 Oil Shock is a distant memory for those of us old enough to have any first hand recollection. It's therefore quite sobering to re-familiarize oneself with its history as recounted by Yergin in 1990 when its ramifications remained fresh. Iconic photos of cars lined up outside gas stations were a vivid reminder of modern society's dependence on oil; they also exposed the western world's sudden vulnerability to an adverse clash of politics and economics in a volatile region.

Reading about events some 44 years later, the ability of Arab oil producers to turn a spigot so as to influence U.S. policy decisions was outrageous, an affront. The history of how OPEC came to wield such power is well recounted by Yergin. From 1948-72, 70% of newly discovered proved oil reserves were located in the Middle East. This concentration of oil resources combined with western governments' inattention to their increasing reliance on monarchs with whom their interests were not aligned created the conditions under which the Arab Oil Embargo was so effective.

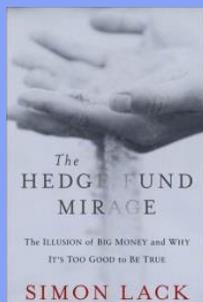


world production had fallen from 64% to 22% as Middle East nations ramped up their output from 1.1 MMB/D to 18.2 MMB/D.

The 1973 Arab Oil Embargo was a political and economic shock, and ever since the U.S. has paid close attention to the region. The 1990-91 Gulf War fought to eject Iraq from Kuwait was arguably all about oil reserves, and the U.S. continues to maintain a large military presence in the area. Yergin's book had the good fortune to be



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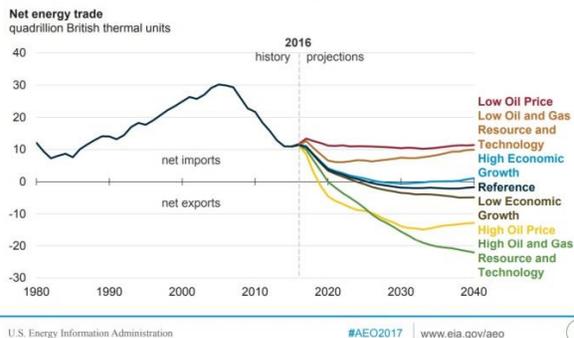
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Countries were placed on one of three lists (Friendly, Neutral or Unfriendly) depending on how closely their public policy statements pleased Arab oil suppliers, with deliveries modified commensurately. Europe produced very little oil and Japan virtually none. By contrast, U.S. production reached 9.5 Million Barrels per day (MMB/D) in 1973, coincidentally, a record we will soon eclipse.

Although America wasn't self-sufficient, it wasn't as reliant on OPEC as others. However, strong domestic demand had caused imports to almost triple over the prior six years, to 6 MMB/D, so energy independence was not a realistic objective. Over the prior quarter century the U.S. share of

published in December 1990, just a month before the U.S. and its allies launched Desert Storm. There is an eight episode [documentary](#) accompanying Yergin's book that can be found on Youtube. It was shown on PBS in 1992-93, a couple of years after the book's publication, and provides interviews with many of the oil executives and government officials involved at that time. One U.S. oil CEO had expected public opinion to demand less reliance on imported energy following 1973, and the second oil shock in 1979 after the Iranian revolution. But diversity of supply lessened OPEC's power, and the Gulf War showed that Middle Eastern oil reserves couldn't be seized by an unfriendly power.

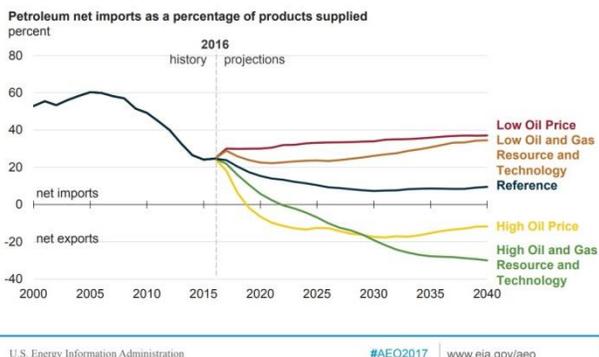
The United States becomes a net energy exporter in most cases—



Nonetheless, I found that reliving those events through Yergin's book and documentary provoked feelings of outrage, and a wish that we never again find ourselves so vulnerable to others.

And guess what? American Energy Independence, for generations no more than an aspirational state, is clearly now in America's future. It has multiple definitions – the Energy Information Agency (EIA) defines this as BTU independent, which means that we are a net exporter of energy in all its forms once they're converted to their energy-equivalent, BTU content. The [EIA's Annual Energy Outlook 2017](#) projects that we shall achieve BTU-

In most cases, the United States remains a net petroleum importer—



independence within the next decade. We recently achieved Natural Gas independence, as exports began exceeding imports over the past twelve months. Shipments of Liquefied Natural Gas are set to rise substantially in coming years as new liquefaction plants become operational. We've long been a net exporter of coal.

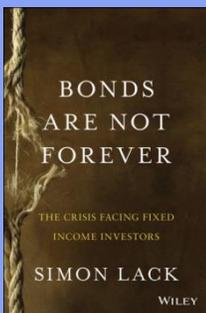
Although BTU-independence is the most complete measure of our reliance on others for energy, most casual observers think simply in terms of oil independence, especially given the contemporary history recounted by Daniel Yergin. Photos of drivers sitting in gas lines remain an emotive image. The EIA makes a Reference

Case forecast (its Base Case) but includes other less likely but still plausible scenarios. Their central expectation is for the U.S. to remain a net importer of petroleum products (defined as crude oil, refined products and natural gas liquids), albeit at a steadily diminishing rate, falling by two thirds within a decade.

But if crude prices rise higher than they expect, or improvements in the technology driving shale oil and gas output surprise to the upside, the U.S. could become a substantial net exporter. OPEC long ago lost its ability to call the shots and in recent years their inability to set prices has been amply demonstrated. This is the enormity of the Shale Revolution. Its impact is far more than simply economic, although in that respect it's already substantial. Its geopolitical effects will continue to reverberate through different countries' needs for energy security. U.S. policy in the Middle East will reflect a reduced reliance on the region's major export, something Americans will overwhelmingly welcome.

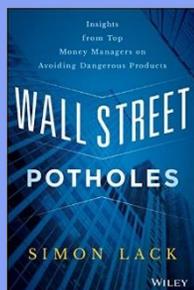
In a recent [interview](#) on the Shale Revolution, Yergin cited the sanctions imposed on Iran as an example of shifting energy power. He asserted that without the growth in U.S. oil production, the removal of Iranian oil supplies from the market would have been unworkable. Yergin has found that in discussions with foreign decision makers across Europe and Asia, there is a recognition that America's role in the world is changing, in part because of improved security around energy supplies.

Today we're seeing an alignment of resources, technology and public policy that together are bringing a seemingly Utopian vision closer to reality. Energy infrastructure is growing as it adapts to increased production that is supplying new markets. It may have taken half a century, but the dynamism of American capitalism is denying the ability of foreign despots or hostile governments to inflict substantial economic harm through manipulating energy exports.



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A book written by Wall Street insiders that reveals how unsuspecting individual investors are often steered towards high-fee investment products that deliver poor



results.

Everyone who relies on others for financial advice should read this book so they can ask the tough questions that will help them achieve better investment results at less cost.

## Performance Tables

### Midstream Energy Infrastructure

#### (General Partner Focused)

	MLP Strategy (K-1s)						Since Inception 160%				Index 90%		
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	YTD
<b>2008</b>	<b>-0.6</b>	<b>3.1</b>	<b>-0.7</b>	<b>2.0</b>	<b>4.2</b>	<b>-10.6</b>	<b>-1.9</b>	<b>0.7</b>	<b>-14.9</b>	<b>-1.0</b>	<b>-22.0</b>	<b>2.9</b>	<b>-35.5</b>
Index	-0.6	-0.5	-6.3	7.3	1.0	-4.9	-1.7	1.7	-17.2	-0.1	-17.1	-3.7	-36.9
<b>2009</b>	<b>15.5</b>	<b>-2.0</b>	<b>5.1</b>	<b>5.9</b>	<b>10.0</b>	<b>-1.0</b>	<b>10.2</b>	<b>0.2</b>	<b>1.1</b>	<b>2.3</b>	<b>6.3</b>	<b>5.1</b>	<b>75.0</b>
Index	15.3	-4.2	0.7	11.0	9.3	-1.7	12.4	-3.2	4.8	2.9	6.4	6.6	76.4
<b>2010</b>	<b>0.8</b>	<b>5.5</b>	<b>2.1</b>	<b>2.5</b>	<b>-4.4</b>	<b>5.2</b>	<b>5.9</b>	<b>-1.5</b>	<b>5.1</b>	<b>2.1</b>	<b>3.3</b>	<b>2.8</b>	<b>33.0</b>
Index	0.6	4.6	2.9	3.4	-5.4	5.6	7.5	-2.5	6.1	5.4	1.9	1.7	35.9
<b>2011</b>	<b>1.3</b>	<b>5.2</b>	<b>0.1</b>	<b>2.7</b>	<b>-4.2</b>	<b>1.9</b>	<b>-2.4</b>	<b>-0.2</b>	<b>-3.3</b>	<b>9.2</b>	<b>0.2</b>	<b>6.9</b>	<b>17.6</b>
Index	3.0	3.5	-0.6	3.3	-5.0	1.1	-1.9	-1.1	-4.1	10.3	-0.2	5.8	13.9
<b>2012</b>	<b>1.7</b>	<b>5.3</b>	<b>-3.6</b>	<b>0.9</b>	<b>-7.0</b>	<b>3.3</b>	<b>5.8</b>	<b>3.2</b>	<b>2.3</b>	<b>-0.8</b>	<b>0.3</b>	<b>-3.0</b>	<b>7.8</b>
Index	1.9	4.2	-4.0	2.2	-7.5	3.3	5.1	1.6	2.0	0.5	-0.8	-3.1	4.8
<b>2013</b>	<b>12.9</b>	<b>1.8</b>	<b>5.8</b>	<b>-0.5</b>	<b>-1.1</b>	<b>2.7</b>	<b>0.3</b>	<b>-0.3</b>	<b>1.4</b>	<b>2.4</b>	<b>4.1</b>	<b>3.5</b>	<b>37.3</b>
Index	12.6	0.9	5.4	0.9	-2.0	3.1	-0.5	-2.5	2.3	2.7	0.9	1.6	27.6
<b>2014</b>	<b>1.5</b>	<b>2.6</b>	<b>3.9</b>	<b>2.4</b>	<b>5.6</b>	<b>9.6</b>	<b>-4.0</b>	<b>7.5</b>	<b>-1.5</b>	<b>-4.0</b>	<b>0.4</b>	<b>-3.0</b>	<b>21.9</b>
Index	0.6	-0.2	1.5	4.3	3.4	5.9	-3.5	8.2	-1.6	-4.6	-2.6	-5.6	4.8
<b>2015</b>	<b>-3.0</b>	<b>5.8</b>	<b>-0.9</b>	<b>4.9</b>	<b>-2.5</b>	<b>-4.8</b>	<b>-4.9</b>	<b>-6.1</b>	<b>-17.4</b>	<b>6.1</b>	<b>-8.2</b>	<b>-14.3</b>	<b>-39.0</b>
Index	-3.1	2.1	-4.2	6.2	-3.6	-8.3	-3.2	-5.0	-15.3	9.7	-8.1	-3.6	-32.6
<b>2016</b>	<b>-11.9</b>	<b>1.0</b>	<b>8.5</b>	<b>14.8</b>	<b>4.5</b>	<b>4.8</b>	<b>1.0</b>	<b>3.5</b>	<b>5.6</b>	<b>-6.8</b>	<b>7.4</b>	<b>5.1</b>	<b>40.8</b>
Index	-11.1	-0.5	8.3	11.0	2.5	5.1	0.6	-1.3	1.9	-4.5	2.3	4.4	18.3
<b>2017</b>	<b>0.7</b>	<b>0.2</b>	<b>0.9</b>	<b>-2.9</b>	<b>-5.7</b>	<b>1.2</b>	<b>0.9</b>						<b>-4.8</b>
Index	4.9	0.4	-1.3	-1.3	-4.5	-0.6	1.3						-1.4

Returns do not include cash balances prior to May 2010. The Index is the Alerian MLP Index, AMZX. Past performance is not indicative of future returns.

	Energy Infrastructure Strategy (1099s)						Since Inception 1%				Index -12%		
	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
<b>2013</b>								<b>1.2</b>	<b>0.8</b>	<b>4.2</b>	<b>-0.3</b>	<b>6.2</b>	<b>12.5</b>
Index								-0.5	2.3	2.7	0.9	1.6	5.3
<b>2014</b>	<b>0.9</b>	<b>1.6</b>	<b>0.1</b>	<b>4.3</b>	<b>5.0</b>	<b>10.1</b>	<b>-2.6</b>	<b>6.7</b>	<b>-4.1</b>	<b>-2.2</b>	<b>-2.8</b>	<b>-1.1</b>	<b>16.1</b>
Index	0.6	-0.2	1.5	4.3	3.4	5.9	-3.5	8.2	-1.6	-4.6	-2.6	-5.6	4.8
<b>2015</b>	<b>-6.7</b>	<b>5.7</b>	<b>1.8</b>	<b>4.2</b>	<b>-5.3</b>	<b>-2.0</b>	<b>-6.8</b>	<b>-10.2</b>	<b>-15.5</b>	<b>5.4</b>	<b>-12.8</b>	<b>-18.3</b>	<b>-48.3</b>
Index	-3.1	2.1	-4.2	6.2	-3.6	-8.3	-3.2	-5.0	-15.3	9.7	-8.1	-3.6	-32.6
<b>2016</b>	<b>-4.5</b>	<b>-0.7</b>	<b>10.8</b>	<b>12.2</b>	<b>5.7</b>	<b>6.9</b>	<b>0.1</b>	<b>6.1</b>	<b>10.6</b>	<b>-5.4</b>	<b>6.2</b>	<b>2.1</b>	<b>60.5</b>
Index	-11.1	-0.5	8.3	11.0	2.5	5.1	0.6	-1.3	1.9	-4.5	2.3	4.4	18.3
<b>2017</b>	<b>-1.6</b>	<b>-1.0</b>	<b>0.8</b>	<b>-3.2</b>	<b>-6.7</b>	<b>1.9</b>	<b>3.7</b>						<b>-6.3</b>
Index	4.9	0.4	-1.3	-1.3	-4.5	-0.6	1.3						-1.4

The Index is the Alerian MLP Index, AMZX. August 2013 was a partial month. Past performance is not indicative of future returns

**Performance Tables (Continued)**  
**Low Volatility Strategies**

Low Vol Long Only							Since Inception				87%	Index			84%
	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD		
<b>2012</b>								<b>0.2</b>	<b>1.9</b>	<b>0.0</b>	<b>1.0</b>	<b>-0.2</b>	<b>2.9</b>		
<i>Index</i>								-0.9	1.7	-0.1	-0.2	-0.5	0.0		
<b>2013</b>	<b>5.8</b>	<b>4.0</b>	<b>5.7</b>	<b>1.9</b>	<b>-2.0</b>	<b>0.2</b>	<b>4.1</b>	<b>-4.3</b>	<b>1.0</b>	<b>5.4</b>	<b>0.8</b>	<b>1.1</b>	<b>25.9</b>		
<i>Index</i>	5.0	2.7	4.9	3.8	-3.4	0.6	4.2	-4.8	2.0	4.6	1.2	1.1	23.6		
<b>2014</b>	<b>-3.5</b>	<b>2.7</b>	<b>2.0</b>	<b>2.8</b>	<b>1.4</b>	<b>0.9</b>	<b>-2.5</b>	<b>5.1</b>	<b>-0.8</b>	<b>2.2</b>	<b>2.5</b>	<b>-0.1</b>	<b>13.3</b>		
<i>Index</i>	-2.5	3.7	2.1	1.9	1.0	2.2	-3.8	3.8	-0.9	4.9	3.2	0.9	17.5		
<b>2015</b>	<b>-1.4</b>	<b>2.9</b>	<b>1.8</b>	<b>-1.2</b>	<b>-0.6</b>	<b>-2.2</b>	<b>2.7</b>	<b>-4.4</b>	<b>-1.0</b>	<b>6.0</b>	<b>-2.1</b>	<b>-0.4</b>	<b>-0.2</b>		
<i>Index</i>	-0.4	1.5	-0.3	-2.0	0.9	-1.8	4.3	-4.9	-0.4	6.8	1.1	-0.1	4.3		
<b>2016</b>	<b>1.5</b>	<b>1.6</b>	<b>5.4</b>	<b>0.1</b>	<b>2.4</b>	<b>7.5</b>	<b>-0.7</b>	<b>-2.0</b>	<b>0.5</b>	<b>-2.4</b>	<b>1.4</b>	<b>2.7</b>	<b>19.1</b>		
<i>Index</i>	-1.7	1.0	6.0	-0.7	1.7	5.7	0.3	-1.9	-1.0	-2.2	0.5	2.6	10.4		
<b>2017</b>	<b>0.8</b>	<b>3.7</b>	<b>0.5</b>	<b>-0.5</b>	<b>0.9</b>	<b>-0.5</b>	<b>2.4</b>						<b>7.4</b>		
<i>Index</i>	0.7	4.5	-0.1	1.1	2.7	-0.3	1.4						10.4		

The Index is the S&P 500 Low Volatility Index including dividends. Past performance is not indicative of future returns

Low Vol Hedged						Since Inception				41%	Index 2%		
	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD
<b>2011</b>										<b>0.3</b>	<b>0.3</b>	<b>3.6</b>	<b>4.3</b>
<i>Index</i>										0.6	-0.2	0.2	0.6
<b>2012</b>	<b>-3.5</b>	<b>-2.0</b>	<b>1.2</b>	<b>1.7</b>	<b>1.2</b>	<b>2.2</b>	<b>1.1</b>	<b>-1.3</b>	<b>0.5</b>	<b>0.8</b>	<b>0.6</b>	<b>-0.6</b>	<b>1.8</b>
<i>Index</i>	0.4	-0.8	-1.2	-1.5	-0.4	-1.5	-0.1	-0.1	-0.3	0.2	0.5	0.1	-4.7
<b>2013</b>	<b>2.9</b>	<b>3.5</b>	<b>4.1</b>	<b>0.9</b>	<b>-2.8</b>	<b>1.1</b>	<b>1.4</b>	<b>-3.0</b>	<b>-0.4</b>	<b>3.2</b>	<b>-0.7</b>	<b>-0.4</b>	<b>10.0</b>
<i>Index</i>	0.4	0.2	0.0	0.5	0.2	-0.6	0.6	-1.6	-0.1	1.4	0.6	0.2	1.7
<b>2014</b>	<b>-1.6</b>	<b>0.0</b>	<b>1.9</b>	<b>2.4</b>	<b>0.3</b>	<b>0.0</b>	<b>-2.2</b>	<b>3.1</b>	<b>0.2</b>	<b>0.9</b>	<b>1.2</b>	<b>0.3</b>	<b>6.7</b>
<i>Index</i>	0.7	0.7	0.6	0.6	-1.8	0.4	0.2	0.9	0.3	1.0	-0.1	0.0	3.6
<b>2015</b>	<b>-0.1</b>	<b>-0.1</b>	<b>2.8</b>	<b>-2.0</b>	<b>-1.1</b>	<b>-1.0</b>	<b>2.0</b>	<b>-1.2</b>	<b>1.0</b>	<b>1.6</b>	<b>-1.9</b>	<b>1.5</b>	<b>1.3</b>
<i>Index</i>	0.1	0.5	1.0	-1.5	-0.4	1.1	1.4	0.2	2.0	1.1	-0.5	0.3	5.5
<b>2016</b>	<b>3.6</b>	<b>1.4</b>	<b>2.2</b>	<b>-0.6</b>	<b>1.2</b>	<b>7.5</b>	<b>-2.7</b>	<b>-2.5</b>	<b>-0.1</b>	<b>-1.4</b>	<b>-0.9</b>	<b>2.3</b>	<b>9.9</b>
<i>Index</i>	-0.2	-1.5	-0.8	-1.9	0.4	-1.0	1.2	-0.4	0.4	-0.1	0.0	-1.1	-5.1
<b>2017</b>	<b>-0.4</b>	<b>2.3</b>	<b>0.5</b>	<b>-1.0</b>	<b>0.1</b>	<b>-1.0</b>	<b>0.7</b>						<b>1.2</b>
<i>Index</i>	0.7	0.0	0.7	0.1	-1.5	0.6	0.5						1.2

The Index is the HFRX Equity Market Neutral Index. Past performance is not indicative of future returns.

Low Vol Best Ideas							Since Inception				112%	Index			1%
	Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec	YTD		
<b>2011</b>			<b>-3.6</b>	<b>19.4</b>	<b>6.5</b>	<b>4.6</b>	<b>0.1</b>	<b>9.2</b>	<b>-1.0</b>	<b>6.8</b>	<b>2.0</b>	<b>1.6</b>	<b>53.6</b>		
<i>Index</i>			-0.9	0.5	-1.4	-1.6	-0.1	-3.5	-3.0	0.8	-0.9	-0.4	-10.0		
<b>2012</b>	<b>-4.9</b>	<b>-1.5</b>	<b>5.8</b>	<b>3.4</b>	<b>1.2</b>	<b>2.5</b>	<b>3.3</b>	<b>-2.1</b>	<b>0.0</b>	<b>3.1</b>	<b>0.3</b>	<b>-1.2</b>	<b>9.8</b>		
<i>Index</i>	1.7	1.4	0.0	0.1	-1.7	-0.3	0.5	0.5	0.4	-0.5	0.4	0.9	3.5		
<b>2013</b>	<b>7.9</b>	<b>6.6</b>	<b>6.6</b>	<b>3.3</b>	<b>-2.0</b>	<b>-0.6</b>	<b>3.9</b>	<b>-2.0</b>	<b>0.4</b>	<b>0.4</b>	<b>-2.7</b>	<b>2.1</b>	<b>25.7</b>		
<i>Index</i>	2.0	0.4	0.7	0.6	0.7	-1.3	1.0	-0.9	1.0	1.2	0.6	0.4	6.5		
<b>2014</b>	<b>-5.6</b>	<b>-0.5</b>	<b>1.3</b>	<b>2.9</b>	<b>-1.0</b>	<b>3.5</b>	<b>-0.7</b>	<b>5.2</b>	<b>-0.5</b>	<b>-0.9</b>	<b>2.3</b>	<b>1.5</b>	<b>7.4</b>		
<i>Index</i>	-0.1	1.6	-0.2	-0.7	0.5	0.9	-0.9	1.1	-0.8	-1.3	0.3	-0.8	-0.4		
<b>2015</b>	<b>-1.2</b>	<b>0.0</b>	<b>2.1</b>	<b>-1.2</b>	<b>-2.9</b>	<b>-2.8</b>	<b>0.3</b>	<b>-0.4</b>	<b>-2.7</b>	<b>-3.4</b>	<b>-6.6</b>	<b>-0.2</b>	<b>-17.7</b>		
<i>Index</i>	-0.3	2.0	0.3	0.2	0.3	-1.3	0.0	-2.2	-2.1	1.5	-0.7	-1.3	-3.6		
<b>2016</b>	<b>2.1</b>	<b>3.5</b>	<b>2.9</b>	<b>1.2</b>	<b>2.1</b>	<b>7.4</b>	<b>-1.5</b>	<b>-0.1</b>	<b>-3.2</b>	<b>0.4</b>	<b>-1.5</b>	<b>2.6</b>	<b>16.5</b>		
<i>Index</i>	-2.8	-0.3	1.8	-0.1	0.5	0.2	1.5	0.2	0.6	-0.6	0.9	0.9	2.5		
<b>2017</b>	<b>0.4</b>	<b>1.7</b>	<b>-1.1</b>	<b>-1.7</b>	<b>1.0</b>	<b>-2.6</b>	<b>-0.7</b>						<b>-3.0</b>		
<i>Index</i>	0.5	1.2	0.0	0.4	0.2	0.2	0.9						3.5		

The Index is the HFRX Global Hedge Fund Index. Returns are net of fees. Past performance is not indicative of future returns.

*SL Advisors runs a variety of strategies focused on generating attractive risk-adjusted returns using public equities in long-only and long-short format. Contact us for more information, or go to our website: [www.sl-advisors.com](http://www.sl-advisors.com)*

SL Advisors offers separately managed accounts for individuals, family offices and institutions across various investment strategies. Client assets are held with Charles Schwab, the largest provider of custody services for independent registered investment advisors in the U.S. with client assets of \$1.1 trillion (as of December 31, 2014). Client portfolios are completely transparent via Schwab's extensive website which provides real-time access to accounts and all supporting information. Detailed monthly statements are mailed directly to clients from Schwab.

#### **SL Advisors MLP Strategy**

This portfolio consists of approximately 15 investments in Master Limited Partnerships (MLPs) and publicly traded companies in energy infrastructure and related assets to receive a healthy and growing tax deferred income stream. MLPs are publicly traded interests primarily invested in energy infrastructure and related assets. They represent direct proportional ownership stakes in the underlying assets rather than securities in a corporation. Historically they have paid regular distributions which have steadily grown, and as such they can be suitable for investors seeking income generating investments with a tolerance for equity market exposure.

#### **SL Energy Infrastructure Strategy**

This strategy seeks to achieve its investment objective by primarily investing in the equity securities of the general partners of master limited partnerships ("MLPs") and the parent companies of general partners of MLPs (collectively, "GPs"). It holds some of the same names that are in the MLP Strategy but only invests in securities that generate 1099s for tax-reporting. As such, it may be appropriate for tax-deferred, tax-exempt and non-U.S. investors.

#### **SL Advisors Low Vol Long Only Strategy**

This strategy utilizes stocks of stable companies with high dividend yields to generate income with capital appreciation by investing in a diverse, unleveraged, hedged portfolio of U.S. equities. Companies are selected that possess a history of steady earnings growth, attractive dividend yields and are less volatile than the overall market. Academic research has shown the Capital Asset Pricing Model (CAPM) fails to explain risk-adjusted returns. Over long periods of time, high beta stocks tend to under-perform and low beta stocks tend to out-perform, on a risk-adjusted basis, which is inconsistent with predicted performance by the CAPM. This strategy attempts to take advantage of this persistent anomaly.

#### **SL Advisors Low Vol Hedged Strategy**

An alternative to bonds, this strategy combines the Low Vol Long Only Strategy with a short S&P500 position with the objective of making the portfolio beta neutral while still maintaining a net long equity exposure. Historically this strategy has exhibited monthly swings comparable to corporate bonds, and given the relative attractiveness of equities compared with investment grade bonds we believe it has a more attractive return outlook. This strategy may be considered as a substitute for a portion of an investor's fixed income allocation.

#### **SL Advisors Low Vol Best Ideas Strategy**

Low Beta Long-Short is more concentrated than Low Vol Hedged with added leverage and is not restricted to dividend paying stocks. It includes our best ideas from Low Vol weighted according to conviction rather than diversified, equal weight allocations. It is managed to be beta neutral and returns are driven very largely by individual stock selection. Interactive Brokers is custodian for assets in this strategy only.

***The Hedge Fund Mirage; The Illusion of Big Money and Why It's Too Good To Be True***

***Bonds Are Not Forever; The Crisis Facing Fixed Income Investors***

***and***

***Wall Street Potholes: Insights from Top Money Managers on Avoiding Dangerous Products***

**are all available at [Amazon.com](http://Amazon.com).**

Our blog, ***In Pursuit of Value***, is at: <http://www.sl-advisors.com/blog/>

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## DISCLOSURES

### **MLP Strategy**

Returns for the MLP Strategy reflect the performance of the composite of all discretionary accounts invested in this strategy. The returns shown reflect the deduction of an annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. The performance of the Alerian MLP index is shown for comparison purposes only. The Alerian MLP is a float-adjusted, capitalization-weighted index, which tracks 50 large- and mid-cap energy Master Limited Partnerships (MLPs), capturing 75% of available market capitalization. This index tracks securities which most closely correlate to the securities in which the MLP strategy invests. You cannot invest directly in an index. Past performance is no guarantee of future results.

### **Energy Infrastructure Strategy**

The Energy Infrastructure Strategy seeks to invest in the General Partners (GPs) of Master Limited Partnerships (MLPs) and other energy infrastructure businesses solely through C-corps rather than partnerships. Consequently, the tax reporting consists of 1099s rather than the K-1s common with MLPs. Returns for the Energy Infrastructure Strategy reflect the performance of a composite comprised of all fee-paying discretionary accounts invested in this strategy. The returns shown reflect the deduction of an annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. The performance of the Alerian MLP Index is shown for comparison purposes only. The Alerian MLP Index is a float-adjusted, market-capitalization weighted index of publicly traded MLPs. This index best reflects the universe of stocks from which the Energy Infrastructure Strategy seeks to invest. You cannot invest directly in an index. Past performance is no guarantee of future results.

### **Low Vol Long Only Strategy**

The objective of this strategy is to: (1) generate equity market returns over full market cycle with lower volatility (2) outperform S&P500 during periods of significant stock market underperformance (3) generate higher dividend income than the S&P500. Returns for the Low Vol Long Only Strategy reflect the performance of a composite comprised of all fee-paying discretionary accounts invested in this strategy. The returns shown reflect the deduction of a 1% annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. The performance of the S&P 500 Low Volatility index is shown for comparison purposes only. The S&P 500 Low Volatility index measures performance of the 100 least volatile stocks in the S&P500. The index benchmarks low volatility or low variance strategies for the U.S Stocks market. This index tracks securities which most closely correlate to the securities in which the Low Vol Long Only strategy invests. Past performance is no guarantee of future results. You cannot invest directly in an index.

### **Low Vol Hedged Strategy**

Returns for the Low Vol Hedged Strategy reflects the performance of the composite of all discretionary accounts invested in this strategy. The returns shown reflect the deduction of an annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. As stated above, part of the objective of the Low Vol Hedged Strategy is to outperform the HFRX EM Neutral Index. The performance of the HFRX EM Neutral Index and the DJ Corporate Bond Index are shown for comparison purposes only. The HFRX EM Neutral Index consists of hedge funds that employ quantitative techniques to construct portfolios which are intended to be uncorrelated with equity markets. The DJ Corporate Bond Index is an equally weighted index of investment-grade corporate bonds. HFRX EM Neutral Index is presented as it is a reasonable comparison for Low Vol Hedged which seeks to generate returns while remaining uncorrelated with equities. The DJ Corporate Bond Index is presented as the manager believes Low Vol Hedged can be an acceptable substitute for corporate bonds given its income generating objective. index You cannot invest directly in an index. Past performance is no guarantee of future results.

### **Low Vol Best Ideas**

The objective of this strategy is to deliver absolute returns that are uncorrelated to traditional asset classes. It aims to generate capital appreciation while remaining Beta neutral by maintaining a net long position in low beta equities hedged with the S&P500 (using SPY) to deliver uncorrelated returns. It deploys gross leverage of typically < 2:1 and targets volatility similar to the S&P500. Returns for the Low Vol Best Ideas Strategy reflect the performance of a composite comprised of all fee-paying discretionary accounts invested in this strategy. The returns shown reflect the deduction of a 1% annual advisory fee, as well as other charges incurred by the accounts, including brokerage and custodian fees. The returns shown also include reinvestment of dividends and other earnings. The performance of the HFRX Global Hedge Fund Index is shown for comparison purposes only. The HFRX Global Hedge Fund Index is designed to be representative of the overall composition of the hedge fund universe. It is comprised of all eligible hedge fund strategies. The Strategies are asset weighted based on the distribution of assets in the hedge fund industry. HFRX Global Hedge Fund Index is presented as it is a reasonable comparison for Low Vol Best Ideas which seeks to generate absolute returns while remaining uncorrelated with equities. You cannot invest directly in an index. Past performance is no guarantee of future results.